

## **East Coast Eagles Sponsorship Opportunities**

The East Coast Eagles Junior Programs (ECE) are offering several sponsorship opportunities for the upcoming 2009 - 2010 season.

By becoming an ECE sponsor, you will reach the families of our members in a way that can benefit the players, their families and your business. Your reach can be broadened to include the entire southeast by advertising in our media guide.

The East Coast Eagles are an IRS Section 501(c)(3) not-for-profit organization registered in the state of North Carolina. Your donation may be tax deductible, please consult with your tax advisor. Sponsorships run for one year beginning in August each year.

Sponsorship opportunities include:

### **Camp T-Shirts**

T-Shirts featuring your company logo will be distributed to all ECE Junior players and staff at the pre-season camp. These t-shirts will be used throughout the season at ECE special events.

Three sponsorships are available at \$400 each.

### **In Season T-Shirts**

T-Shirts featuring your company logo will be distributed to all ECE Junior players and staff at the beginning of the season. These t-shirts will be used throughout the season at ECE off ice workouts and while traveling. Sponsors will receive a one-quarter-page ad in the 2009-2010 East Coast Eagles Media Guide.

Three sponsorships are available at \$500 each.

### **Camp-Water Bottles**

ECE players throughout their pre-season training camp will use these bottles. Your company logo will be printed on each of the water bottles.

Three sponsorships are available at \$400 each.

### **In Season-Water Bottles**

ECE players throughout the 2009-2010 season will use these bottles.

Your company logo will be printed on each of the water bottles.

Maximum exposure as the bottles will be visible to fans at our home and away games.

Sponsors will receive a one-quarter-page ad in the 2009-2010 East Coast Eagles Media Guide.

Three sponsorships are available at \$500 each.

### **Warm Up Jerseys**

This is a highly visible sponsorship opportunity! ECE players will wear these jerseys during their pre-game warm up for all East Coast Eagles home games. These are special edition jerseys. These sponsors will also receive a full-page ad in the 2009-2010 East Coast Eagles Media Guide.

Two sponsorships are available at \$2000 each.

### Media Guide Advertising

The East Coast Eagles intend to print 500+ Annual Media Guides for the 2009-2010 season. Our Annual Media Guide will be sold at a nominal cost at all East Coast Eagles home games in Wake Forest, NC as well as at our showcase events which are held on the east coast, from Florida to New Hampshire.

Our Game Day Roster advertising changes with every home game and is distributed free of charge at home games and all showcase events. This is a great opportunity for coupon advertising. Game Day Roster advertising is available on a very limited basis.

Ad Size	Ad Dimensions	Options	Cost	Set Up Charge	Total Cost
Inside front cover	7.75x10.25	Color	\$1000	\$100	\$1100
Inside back page	7.75x10.25	Color	\$1000	\$100	\$1100
Full page	7.75x10.25	B&W	\$750	\$100	\$850
One half page	7.75x5.00	B&W	\$500	\$65	\$565
One third page	7.75x3.25	B&W	\$350	\$65	\$415
One sixth page	3.75x3.25	B&W	\$150	\$65	\$215
One quarter page	7.75x3.25	B&W	\$250	\$65	\$315
Business card	3.50x2.00	B&W	\$100	\$40	\$140
Game Day Roster	7.75x3.25	B&W	\$250	\$65	\$315

If you are interested in becoming an East Coast Eagles Sponsor, please email or call:  
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919-319-6588